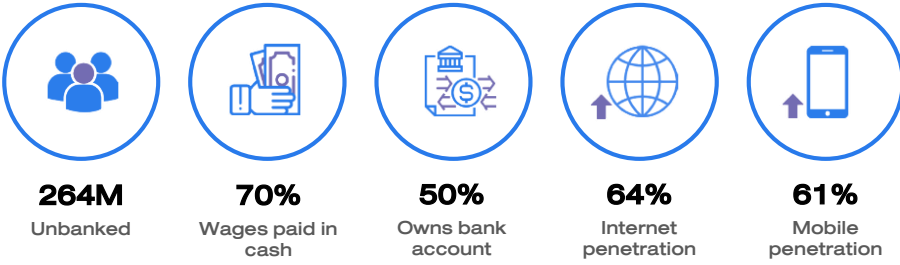


MISSION

AssetStream aims to reduce poverty and bring financial inclusion by providing unbanked people with access to financial services. AssetStream will expand to a full P2P network which will include the local communities that can take personal loans. AssetStream aims to create an extensive micro-financing ecosystem that will be able to bring financially excluded people to the new global economy through blockchain.

TARGET MARKET SOUTH-EAST ASIA



SOLUTION

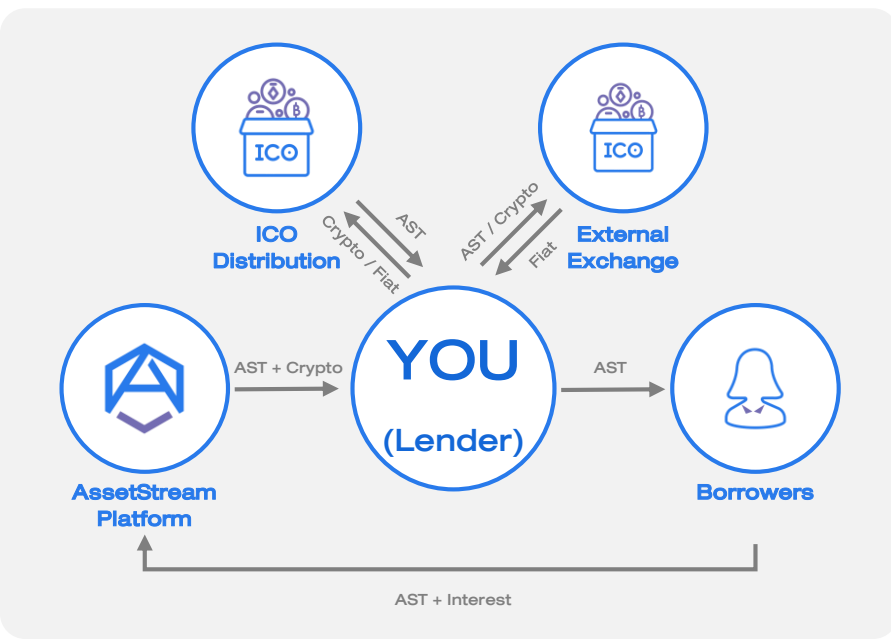
By offering the unbanked and underbanked population a regulated alternative. AssetStream will not only provide the borrowers with better loan conditions and protection, the platform will also be able to provide a steady monthly return for the lenders.

With our platform we can provide the lenders and borrowers with the legal protection of local laws and regulations. Incase of NPL we can pursue legal action to compel payment.

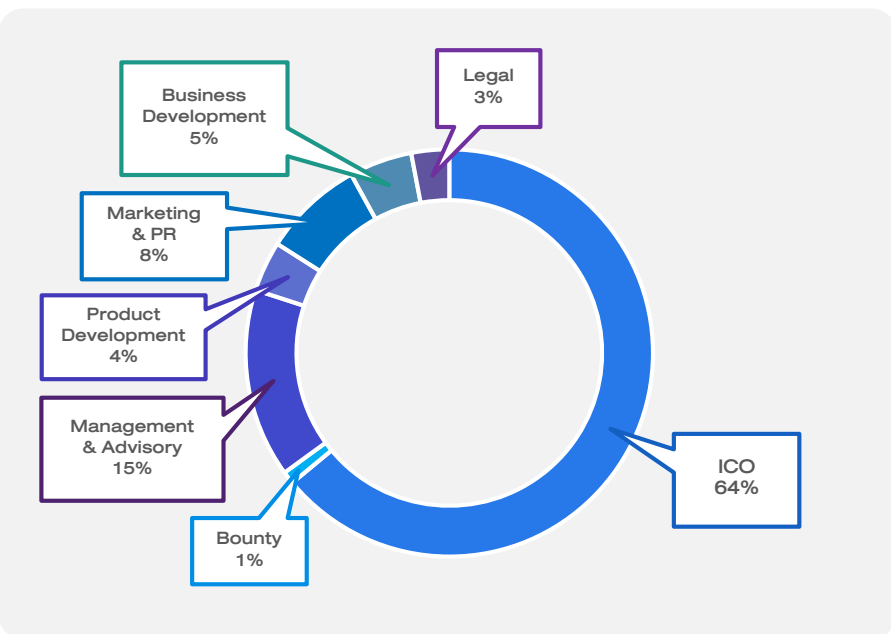
By using a stable token within the platform we can ensure that the value of the borrowed amount won't be affected by external sources.

By utilizing the Stellar blockchain the platform is able to make faster and cheaper transactions compared to other technology.

LENDER PERSPECTIVE



TOKEN DISTRIBUTION



ICO (64%) – All proceeds from the ICO sale will be kept as a backup in AssetStream platform and will be incorporated as a lubricant for the lending pool for Thailand market.

The total budget raised from ICO will set the maximum lending capacity of the platform to ensure that all tokens can be lent out at the same time.

At the same time the ICO proceeds will preserve the AssetStream Token (AST) value to be 0.01 USD and doubles as a guarantee to the lender to reimburse the lender in case the platform doesn't provide any feature that has been committed to by the AssetStream Team

Management and Advisory (15%) – Tokens will be committed to hiring, maintaining and training staff to compete with the global market. These tokens will also be used to promote long term alignment with advisors and to support other operational expenses. These Tokens will be locked up for 1 year.

Marketing and PR (8%) – These tokens will be used to increase adoption and attract lenders and borrowers in new and existing markets.

Business Development (5%) – Tokens have been set aside for potential partnerships to bring in participation from local governments and NGOs.

Product Development (4%) – External expenses incurred for the development and improvement of the micro-financing platform, mobile application, infrastructure and security.

Legal (3%) – Legal support in the creation of a legal entity and for the documentation of potential changes in legislation related to cryptocurrencies used in operational, marketing and business development activities.

Bounty (1%) – A portion of the tokens will be used to accelerate the growth of the community and assist in building awareness for AST.

PARTNERS



ICO DETAILS

Tokens created: **3,300,000,000 Tokens**
 Tokens issued: **2,100,000,000 Tokens**
 Hard cap: **21,000,000 USD**
 Soft cap: **1,440,000 USD**
 Accepted currencies: **BTC/BCH/ETH**
 1 AST = **0.01 USD**
 Token sale: **27/05/2019**
 Exchange listing: **10/07/2019**

Each token sale round will start at 00:10 on the start date and will end at 23:00 on the end date. UTC +8 will be used as the default timezone for the tokensale.

THE TEAM



THANIN PHIROMWARD
 FOUNDER, HEAD OF IT & DEVELOPMENT

CEO of Electronics Extreme Company, a leading online game publisher and developer in Southeast Asia. The gaming industry's most highly-valued skills involved leading all kinds of programmers and he is a founder and technical leader of several high-tech projects. More than 10 years' experience in the IT sphere.



KEN PHIROMWARD
 CO-FOUNDER, HEAD OF STRATEGY & MARKETING

Managing director who leads operations manager and marketing strategist at Electronics Extreme Company. Strongly vast experiences within the emerging market. and with a good knowledge of global innovation processes and financial business analytics.



DIDIER BOSMANS
 CO-FOUNDER, HEAD OF COMMUNICATION

Didier is Head Of Communication and Co-Founder of AssetStream. He has a dual degree in Marketing and Public Relations from Karel de Grote Hogeschool and University College Thomas More. He worked as a marketing and communication consultant for the Cronos group, the largest Belgian IT group.



TUN SANTIANUCHIT
 CO-FOUNDER, MANAGING PARTNER

Business development more than 6 years' experience across global brands. Strategy and operations consulting in various industries. His specialist experience in digital marketing, branding, public and investor relations and community.

And More ⊕

ADVISORS



DR. CHATCHAI THNARUDEE
 CEO, JP INSURANCE

Dr. Chatchai Thnarudee is a strategic, innovative and transformational business leader with over 22 years' experience including managing global teams and having international leadership experiences in USA, New Zealand, Cambodia, China, Bangladesh, Vietnam, Myanmar and Thailand.



KARNIKA E. YASHWANT
 FOUNDER & CEO, KEY DIFFERENCE MEDIA

KEY is one of the rare genuine Blockchain and "crypto" authorities. While many have stepped on the stage since the technology's mainstream growth -KEY has been investing in, working with, advising and running campaigns for industry projects since 2013. He's a multi-award winning entrepreneur and CEO and holds an advisory or executive position in some of the top industry brands (including NewsBTC).



SEAN KOR
 MANAGING DIRECTOR, TRINIDE

Sean's background in computing and four years of experience in the blockchain industry enable him to provide unique insights in the evolving technology sector, solidifying the fundamentals of Trinide.



JUN CHI
 CO-FOUNDER, TRINIDE

A blockchain advocate with a strong background in engineering. Jun Chi is responsible for implementing strategic initiatives and solutions for companies.

And More ⊕